



ज़िम्मेदारी निभाओ  
प्लान बनाओ

## World Population Day

11<sup>th</sup> July 2016

World Population Day (WPD) is an annual event, observed on July 11 every year, which seeks to raise awareness about global population issues.

Need for Population Stabilization has increasingly become indispensable as population beyond the sustainable limit perpetuate poverty, child labour, school drop-outs, malnutrition, Infant Mortality & Morbidity, Maternal Mortality & Morbidity, proliferation of slums and a host of communicable disease, besides creating a dangerous imbalance between resource, environment and population.

Family Planning prevents 86000 maternal deaths in India and for each woman who dies during child birth, 20 more suffers from morbidity related to pregnancy & child birth.

Hence, the efforts towards Population Stabilization must be an integral element of development process in all countries, which is essential for ensuring a higher quality of life for people. As the problem is multifaceted, the solution also demands contribution from multiple departments and sectors including social welfare, education, Woman & Child Development, AYUSH, etc.

The national theme of this year's "World Population Day" is

**"Zimmedari Nibhao Plan Banao"**

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Two additional fortnights are observed around the 11<sup>th</sup> July. The first fortnight (27<sup>th</sup> June to 10<sup>th</sup> July) is known as "**Dampati Sampark Pakhwada**" or Mobilization Fortnight wherein behavioural change communication activities like Health Talk, Focused Group Discussions, Role plays, Nukkad Nataks are organized in all the districts to enhance the awareness on population issues, Modern methods of contraception and adoption of Family Planning and small family norms.



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Second Fortnight (11<sup>th</sup> -24<sup>th</sup> July) is known as “**Jansankhya Sthirta Pakhwada**” or Population Stabilization Fortnight wherein intensified service provision activities organized at all facilities across the State.

Though Family Planning Services and counselling are available in Public health facilities across all agencies round the year in the State, the activities are undertaken in an intensified manner over these two fortnights.

MoHFW has addressed multiple issues in order to widen the service provider base, extend service provision, increase accessibility and also to enhance quality of services.

Some of these are:

- a) Greater thrust on spacing methods
- b) Expansion of basket with introduction of 3 new contraceptives
- c) An extensive focus on postpartum Family Planning.

Share this information with all colleague and family members in the reproductive age and join hand with Government in its efforts for Population Stabilization. It is the right of all individuals to decide, freely and for themselves, whether, when and how many children to have.

In case of further queries, feel free to contact us at [dirdfw@nic.in](mailto:dirdfw@nic.in) or [spofpdfw@gmail.com](mailto:spofpdfw@gmail.com).